

6 cursos

- Supply Chain Analytics Essentials
- Business Intelligence and Competitive Analysis
- Demand Analytics
- Inventory Analytics
- Supply Chain Analytics
- Sourcing Analytics

RUTGERS UNIVERSITY

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Odar Javier Alcocer Vasquez

completó con éxito el programa especializado en línea

Supply Chain Analytics

In this Specialization, learners developed essential skills to discover and solve business problems related to supply chain management via data analytics, including, business intelligence and competitive analysis, demand analytics, inventory analytics, sourcing analytics, and distribution and logistics strategies. The Specialization provides a broad view on the financial impact of supply chains, job opportunities and requirements, sourcing and order management, sales and operations planning, and transportation management. In each course, learners completed a real-life data-driven project to practice the skills learned.

Yao Zhao, PhD, Professor in Supply Chain Management, Co-Director of Rutgers Supply Chain Analytics Lab, Founding Co-Director of the Master of Supply Chain Analytics Program @ Rutgers Business School. Rutgers - the State University of New Jersey. USA.

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